



Protective hairstyles and taking care of your 4C hair with Founder of Krown Beauty and natural hair enthusiast, **MERCY TCHANDA**

Protective hairstyles and taking care of your 4C hair with Founder of Krown Beauty and natural hair enthusiast, Mercy Tchanda. Mercy Tchanda is a PR and Business Administration graduate from the University of Johannesburg and an entrepreneur. She is very passionate about hair and the creative industries. Mercy has always been fascinated with hair since childhood. It was the passion she has about hair that inspired her to start Krown Beauty, a hair salon specialising in treating ethnic hair through protective hair braiding. Tchanda says, “Protective hairstyles are like the jacket you put on when it’s cold, or scarf you’d just wear to accessories your favourite dress. Protective styles help your hair retain

length especially for those who struggle with hair growth. Secondly, even though I am an advocate of wearing your hair out, there are seasons such as winter, where your hair can get so dry and is prone to breakage, you’ll need to have it in a protective style. Lastly protective hairstyles help to get ready quickly without spending so much time styling your hair”. According to Mercy, these are the steps that Millennial Woman Magazine readers who are natural hair lovers can follow to grow a healthy 4C Afro:

- ❑ Our natural hair tends to dry out quickly, so it is very vital that you moisturize regularly using water, oil and butter. This is what we call the LOC method.
- ❑ Wash regularly to get rid of any build up. Too much oil on your hair is not good.
- ❑ Trim split ends at least once every 3 months to get rid of damaged hair.
- ❑ Give your hair a scalp treatment once in a while. This can be a hot oil treatment or deep conditioning treatment.
- ❑ When detangling, it is best to use a wide toothed comb to avoid breakage.