

MILLENNIAL

WOMAN

MAGAZINE



MOTHER'S
DAY
EXCLUSIVE



BUILDING A
LUXURY
BABY
BRAND
FOR
MODERN
MOMS
WITH

**MELISSA
CHISOKO**



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In a world where modern motherhood intersects with conscious living and curated style, Melissa Chisoko is leading the charge. As the founder of Mazh Babies, a luxury baby brand redefining what it means to parent with purpose, Melissa is transforming everyday essentials into statements of empowerment and elegance. In this inspiring Mother's Day feature, Millennial Woman Magazine sits down with the visionary entrepreneur and mom of two, to explore how she's balancing business with motherhood, breaking barriers in the baby products space, and leaving a legacy of intention and impact.

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Q) Mazh Babies is described as a luxury baby brand for modern parents. How do you define modern parenting?

A) Modern parenting is about adaptability, intention, and balance. It's a shift away from rigid traditions toward an approach that embraces individuality, inclusivity, and conscious decision-making. For today's parents, luxury isn't just about aesthetics, it's about thoughtful design, ethical choices, and products that simplify their lives while reflecting their values. At Mazh Babies, modern parenting is defined by empowerment. It's about equipping parents with stylish, functional, and sustainable diaper bags that fit seamlessly into their dynamic lifestyles. Whether juggling careers, passions, or personal growth, today's parents seek items that enhance their experience, without compromising on quality or ethics.

Q) What gap does Mazh Babies fill in the baby products space?

A) Mazh Babies fills a crucial gap in the baby products space by redefining what parents expect from diaper bags. Traditionally, diaper bags have been seen as purely functional, often sacrificing style for practicality. Mazh Babies changes that by offering luxury vegan leather diaper bags that blend elegance, durability, and ethical craftsmanship, something rarely found in mainstream baby products. Beyond aesthetics, Mazh Babies caters to modern parents who value sustainability and conscious consumerism. In an industry dominated by synthetic materials or animal leather, Mazh Babies offers an eco-friendly, high-quality alternative, ensuring parents can make stylish choices without compromising their values. Most importantly, Mazh Babies empowers parents to feel confident and effortlessly chic while navigating daily life. It's not just a diaper bag, it's a statement of modern parenting, sustainability, and sophistication.

Q) What has been your proudest moment since launching Mazh Babies?

A) One of the proudest moments since launching Mazh Babies has been seeing our brand take its rightful place in both luxury retail and global media. Securing an opportunity to retail our bags in Chelino Baby Stores, a trusted name for parents, was a milestone that reaffirmed our commitment to creating stylish, functional, and sustainable products that truly resonate with modern families. Equally monumental was being featured in British Vogue and Glamour UK, a moment that underscored our brand's impact beyond borders. These features not only validated our vision but also placed Mazh Babies on an international stage, showcasing what happens when innovation, ethical fashion, and empowerment come together. Each of these moments represents a step toward a larger dream to continue redefining baby essentials while celebrating the strength and style of modern parents everywhere.

Q) As a mother of 2 girls, how do you balance the demands of motherhood with running a business?

A) Balancing the demands of motherhood with running a business is a continuous journey of prioritization, adaptability, and purpose. As a mother of two girls, I approach both parenting and entrepreneurship with the same mindset, ensuring that every decision reflects my values and long-term vision. Motherhood has taught me resilience, patience, and problem-solving, all of which translate seamlessly into leading Mazh Babies. While the challenges are real, I embrace intentional planning and creating systems that allow me to dedicate time to my family while ensuring my business thrives. It's about working smart, not just hard, surrounding myself with a strong support system, and knowing when to delegate.

Most importantly, being an entrepreneur allows me to set an example for my daughters. I want them to see firsthand that women can build, lead, and create legacies while nurturing their families. Mazh Babies isn't just a business, it's a reflection of my journey as a mother, designer, and visionary.

Q) What's the most surprising lesson motherhood has taught you?

A) Motherhood has taught me many lessons, but the most surprising one has been the power of adaptability. Before becoming a mother, I believed in careful planning and structured goals. However, parenting has shown me that flexibility is just as important. Sometimes, the most meaningful moments come from embracing the unexpected. This lesson has profoundly shaped how I run Mazh Babies. Just like motherhood, entrepreneurship

requires resilience, quick thinking, and the ability to pivot when faced with challenges. Learning to trust the journey, rather than controlling every detail has not only made me a more present mother but also a stronger businesswoman.

Q) What kind of legacy do you hope to leave for your daughters through Mazh Babies?

A) Through Mazh Babies, I hope to leave a legacy of empowerment, resilience, and purpose for my daughters. I want them to see that success isn't just about building a business—it's about creating something meaningful, something that uplifts others and stands the test of time. This brand is more than just stylish vegan leather diaper bags; it represents strength in entrepreneurship, ethical choices, and the courage to redefine industries. I want my daughters to know that they can dream fearlessly, lead with integrity, and carve their own paths, just as I have. Ultimately, Mazh Babies is a testament to possibility, proof that Black women can thrive, innovate, and create spaces where their voices are heard. I hope that when my daughters look back, they see not just a company, but a movement that challenged norms and inspired generations.

Q) Where do you see Mazh Babies in the next 5 years?

A) In the next five years, Mazh Babies will be a global leader in luxury and ethical baby essentials. I see the brand expanding beyond diaper bags to offer a full range of premium accessories for modern parents, ensuring that style and sustainability remain at the forefront.

One of the biggest milestones will be opening a flagship store, creating a space where parents can experience the brand firsthand. I also envision Mazh Babies in high-end international retailers, cementing its place in both luxury fashion and parenting markets.

Beyond product growth, Mazh Babies will continue to be a voice for empowerment, not just through beautiful designs, but by mentoring women in business and championing sustainability in the industry. This isn't just about selling products; it's about leaving a lasting impact that transforms how parents engage with style, ethics, and entrepreneurship.

Q) Finally, what message would you like to share with other mothers this Mother's Day?

A) Motherhood is a journey of love, sacrifice, and limitless strength. It's the quiet victories, the resilience in challenges, and the unconditional devotion that makes you extraordinary. Whether you are navigating sleepless nights, building a career, or simply showing up for your children in ways only you can, it all matters. I want every mother to know that you are seen, appreciated, and worthy of celebration, not just today, but every day. You are shaping futures, creating legacies, and redefining what strength looks like. So, take a moment to honour yourself, embrace the beauty of your journey, and know that your love is your greatest masterpiece. Happy Mother's Day.