

CLOSE-UP ON: IMANI HENRICK

MEET IMANI HENRICK, THE MILLENNIAL WOMAN MAGAZINE TRAILBLAZER OF THE ISSUE

Imani Henrick is a Tanzanian born multifaceted Journalist, pod-caster and women empowerment advocate who is unapologetically building a household name for herself in the broadcasting space. Henrick has recently been appointed as the Station

Manager at Kings FM radio, one of the most popular online radio stations in Tanzania. Millennial Woman Magazine had an opportunity to chat with her:

Q) You are an award-winning journalist. What ignites your passion for storytelling?

A) Story telling makes people or targeted audience feel they are the part of story and own it. It also catches the attention of the listeners or readers and engages them more. Nothing makes a journalist proud than an impactful story. Awards add credibility and strengthen trust to the public. I serve but the impact that the story brings matters more. This is why I keep the fire burning.

Q) You are also a women empowerment activist. What is the importance of gender justice in Africa?

A) It is important because it makes both genders feel equal and capable. When we empower women we also have to give them space to show the world their potential and capabilities. Gender justice enables women to be independent and define their priorities and indicators of success.

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Q) Please tell us about your new podcast, dig it with Imani?

A) As a digital rights advocate, I am passionate about divulging into all factors, step by step, as to what I can attain as digital Inclusion for all. That's why I came with the podcast idea which is a mind-catching podcast to open people's mind focusing more on gender related aspects, digital rights, digital literacy and digital safety

Q) You have recently been appointed as the Station Manager at Kings FM radio station. What does this mean for your career?

A) It is a milestone! It is very rare

to see a young lady like me managing a radio station. I can say I am a true definition of age is just a number and young women can lead and show impact. This is going to change the narrative and if am not mistaken I think I am the youngest radio Station Manager in Tanzania. I believe through me; many young women will be trusted and given the decision maker roles because I will prove that women can lead and bring positive impact.

Q) Where do you see Imani Henrick in 5 years?

A) I see Imani at the top management roles and mentoring other young girls and women. I also

see Imani impacting more women and training them to be the best version of themselves. I also see her improving and advancing her career.

Q) What is your advice for young girls who want to venture into the journalism industry?

A) They should believe in themselves and love what they do. They must show the world their potential and capabilities because what gives you a position is not gender but ability, creativity, confidence and passion.